

Model-driven security

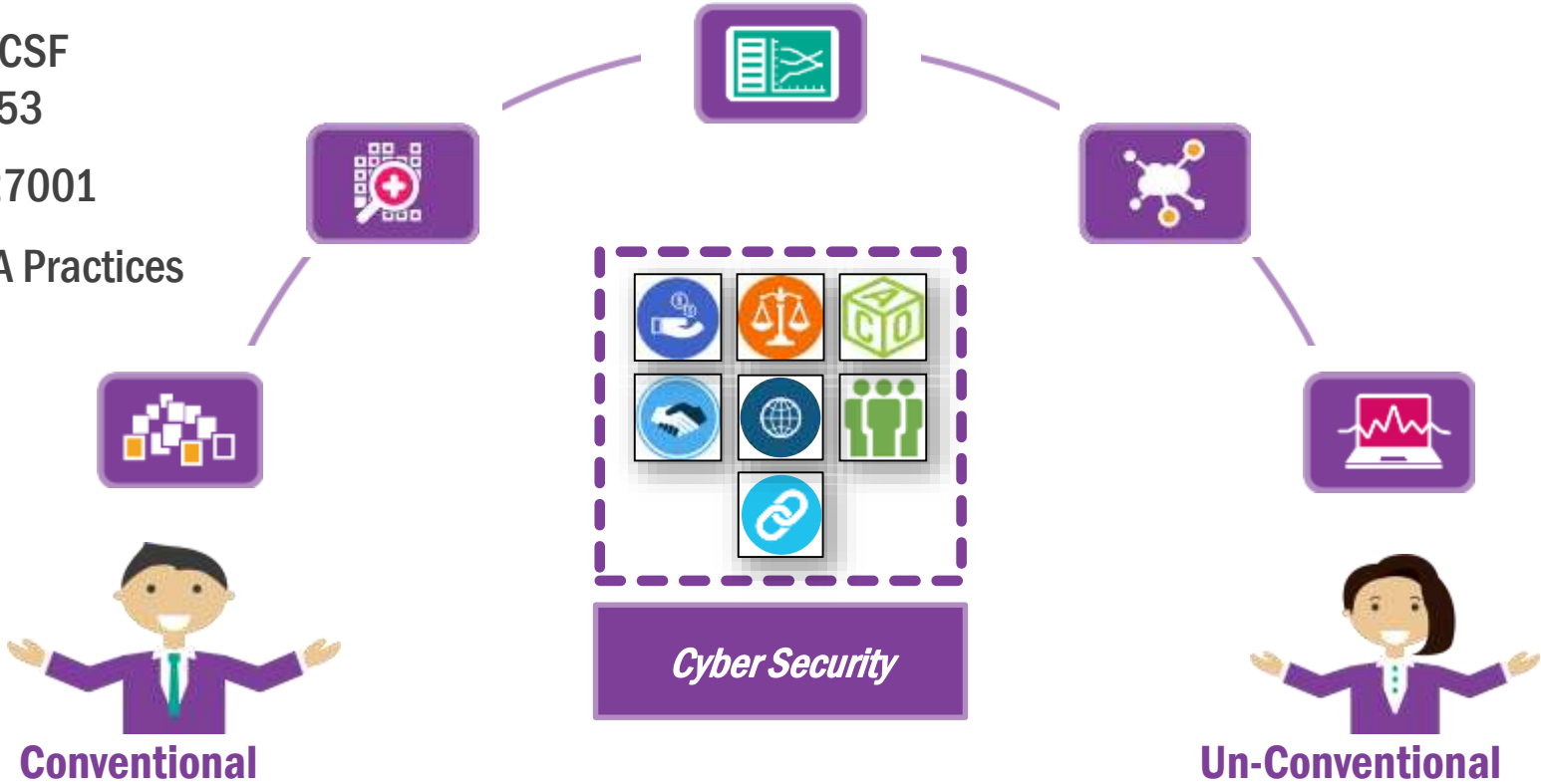
A woman with long dark hair and black-rimmed glasses is focused on building a wooden model of a house. She is wearing a light blue collared shirt under a grey sweater. The background is a soft-focus indoor setting with a grey cushion.

Kim Kowalewski, Product Mgr. NGA, Aetna | September 2017

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Evolution from conventional to unconventional controls

- NIST CSF 800-53
- ISO 27001
- AICPA Practices



Model Driven Security

Traditionally, when new controls are written, a Security Professional sits down and manually inputs them into the system.



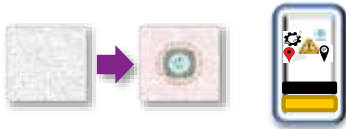
Using Security Models, the Security Professional defines different models that make dynamic changes to the control points.

Where we are investing today...



Phishing

- Inbound email protection
- Behavioral authentication



Privilege User

- Reduce privilege users
- Provide context
- Behavioral analytics



Exfiltration or Extortion

- Network behavioral analytics
- Adaptive enablement



The trouble with passwords...

Most people
use less than 5
passwords for
all accounts

50%

of those haven't changed
their password in the last
5 years

Reuse
makes them
easy to
compromise

39%

of adults use the same
password for many of their
online accounts

They
are very
difficult to
remember

25%

of adults admit to using less
secure passwords, because
they are easier to remember

There are
lots of places
to steal them
from

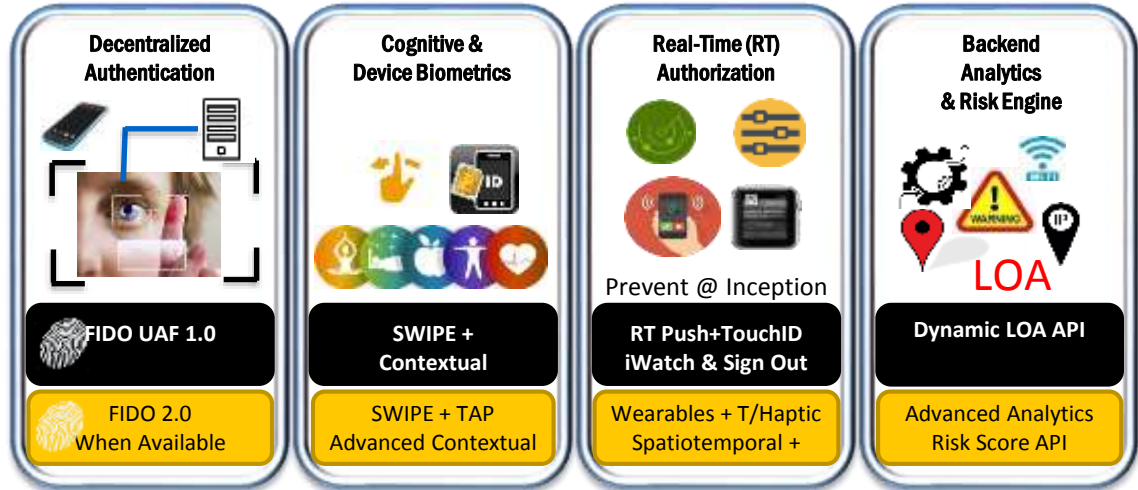
49%

of adults write their
passwords down on
paper

Sources: Pew research; Telesign research

Behavioral based authentication

- Binary authentication is obsolete
- Behavioral-based model is key
- Innovation applied to the interface



Authentication Hub

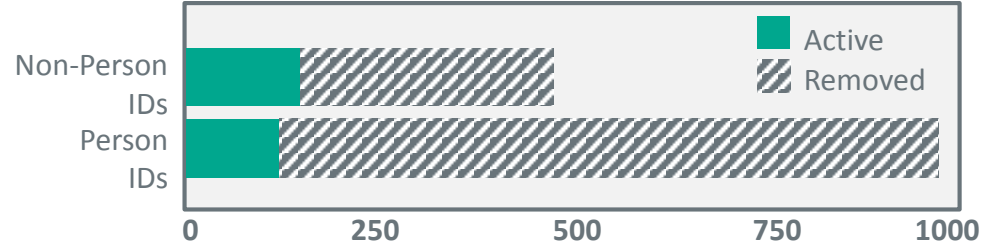
Authentication framework for mobile & web

- One framework
- Multiple authentication tools
- Change controls without changing applications
- Across mobile and web
- Policy-driven authentication model



Privilege user & activity management activity

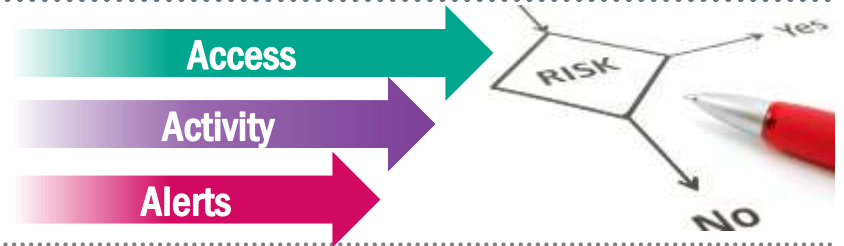
1 Reduce the number of privilege users



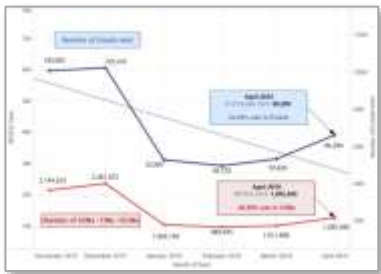
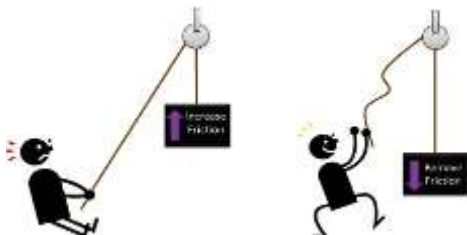
2 Provide context to monitoring and change admin tool choice



3 Implement data analytic techniques to determine behavioral patterns



Adaptive enablement



Network Behavioral Analytics:

1. Monitor flow into and out of the network
2. Establish patterns represented in models
3. Alert for anomalies outside of normal patterns

Adaptive Enablement

1. Create friction for high risk behavior in email and web browsing
2. Enable risk managed behavior by removing obstacles
3. Report on the results to three levels in the organization
4. Allow the natural cultural governance to reinforce the right behavior

Adaptive Enablement

Data Loss
Prevention

Web Proxy

Entitlements

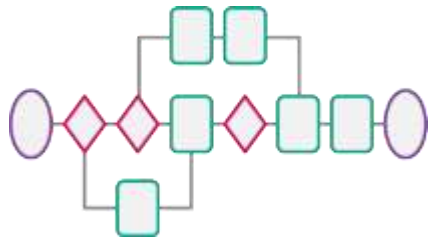
Physical Access

Model-driven security controls have arrived...



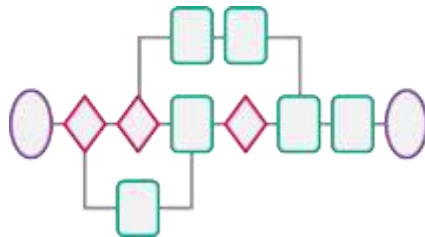
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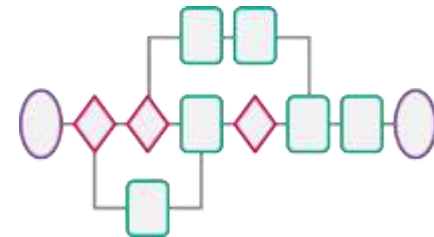
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Questions?

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